

Dow Jones Institutional News Service

OPTIMIZE PORTFOLIOS AND IDENTIFY MARKET OPPORTUNITIES WITH REAL-TIME NEWS, DATA AND INSIGHTS ACROSS ASSET CLASSES

Discovering unique opportunities for trading, portfolio strategy, and deals requires the ability to see across global markets. Dow Jones Institutional News Service offers broad, real-time coverage of equities, fixed income, foreign exchange, commodities and energy markets, for both buy-and sell-side market participants. Dow Jones' most comprehensive service draws on the entire award-winning, global reporting team of *Newsires*, *The Wall Street Journal*, and *Barron's* to offer market-moving news and expert insight to traders, portfolio managers, analysts and investment bankers.



TRADING

Discover market opportunities with real-time, multi-asset news, data and insights

Trading teams have a lot to cover—managing both risk and capital, performing security analysis, presenting ideas to clients—so keeping apprised of market movements, global news and trends is critical. Dow Jones Institutional News Service delivers a continuous, real-time stream of reliable global information, insights and commentary to help gain a competitive edge.

- Get a time advantage for market decisions by accessing market-moving headlines and Dow Jones exclusives.
- Monitor all asset classes and issues affecting trading and investing.
- Rely on trusted, renowned Dow Jones content for ideas and intelligence to share with clients.
- Track and backtest with millisecond timestamping and robust metadata.

ASSET MANAGEMENT

Tap into a continuous stream of deep market intelligence

When constructing and managing portfolios, asset managers need real-time, multi-asset news and data, with analysis and commentary for strategic insights. Dow Jones Institutional News Service provides the deeper market intelligence that can sharpen global investment strategy.

- Inform global trading and investment decisions with premium real-time news and event data.
- Utilize extensive metadata for filtering and alerting by company, industry, topic and region.
- Get expert analysis for portfolio construction and asset allocation.

INVESTMENT BANKING

Generate deal ideas and engage clients with critical news and analysis

To identify and pitch deal opportunities, a trusted, broad news source is critical. Dow Jones Institutional News Service provides access to the global Dow Jones news stream, including breaking M&A stories from *The Wall Street Journal*. This real-time services includes market-moving news, expert opinion and exclusive analysis, along with extensive metadata for filtering and alerting for portfolio watchlists.

- Monitor events and issues that affect business strategy and corporate structure.
- Stay ahead of global markets, economic and company news.
- Research and plan investment and financing strategies.
- Access critical company and industry information that can deliver a competitive edge.

TRADE SURVEILLANCE

Ensure trades meet regulatory requirements

Increasing market abuse regulation in Europe and other regions extends to all capital markets, so having the ability to screen trading activity against multi-asset news and disclosure content is critical. The global Dow Jones Institutional News Service supports monitoring of all asset classes and the issues affecting trading and investing.

- Analyze trade activity with publicly available information.
- Utilize millisecond timestamps for precise comparison against market activity.
- Ensure implementation and total cost of ownership are minimized through Dow Jones' partnerships with some of the world's most sophisticated trade surveillance platforms.



MARKET-MOVING NEWS

Stay in front of market-moving news and events

Dow Jones Institutional News Service provides real-time updates on the news and events that trigger price moves in global trading markets—including M&A exclusives from *The Wall Street Journal*.

- Gain a time advantage to make smart trading and investment decisions.
- Over the last four years, Dow Jones has had more exclusives on the top 10 biggest mergers and acquisitions than any other media organization.*



GLOBAL COVERAGE

Power trading and portfolio strategy with global coverage

The renowned global reporting network for Dow Jones Institutional News Service covers every asset class, key regions and markets worldwide.

- Drive critical decisions and track major market moves with global company, market and geopolitical news—and analysis that puts it all in context.
- Use a trusted source of global news, delivered in real time, as an essential component of daily workflows.
- Dow Jones partners with major exchanges and press release services around the world to provide seamless access to key disclosure content.



EXCLUSIVE INSIGHTS

Take action with exclusive insights and capitalize on market moving news

Dow Jones Institutional News Service delivers real-time breaking news as it happens. Incisive analysis on companies, markets and trends from *Dow Jones Newswires*, *The Wall Street Journal* and *Barron's*.

- Hone investing, trading and deal ideas.
- Act on global news and events for trading of equities, currencies, bonds, commodities and energy.
- Use insights for primary inputs to quantitative trading strategies and algorithmic trading engines, and for derivation of news sentiment indicators.



ACTIONABLE COMMENTARY

Track market direction with insightful, expert commentary

With Dow Jones Institutional News Service, you get the “why” behind moves with commentary on all trading markets: stocks, debt, forex, commodities and energy.

- Deliver investment ideas and insights to spark client conversations.
- Monitor all asset classes and issues affecting trading and investing.
- Anticipate major market moves with help from DJ Market Talk, running commentary with fast updates and perspective.
- Get the complete picture, from breaking headlines, through early updates, to the full story and actionable analysis.



BRIEFINGS & CALENDARS

Fuel strategy with regional briefings and calendars

Power trading and investment with country and regional market briefings, and event calendars across all asset classes.

- Prepare for the day ahead with morning commentary highlighting key overnight market developments, as well as an outlook of the events ahead in the U.S. and overseas markets.
- Prepare for morning strategy meetings with snapshots of overnight activity and trading drivers.



DOW JONES NEWSPLUS

Track markets and global news in a customizable dashboard

Stay on top of the news that may affect portfolios, trading strategies and deal opportunities with Dow Jones NewsPlus, a news-streaming dashboard designed for easy navigation and quick updates.

- Set alerts on the topics that affect holdings and markets.
- Filter content for a focused view on topics critical to portfolios: geopolitical news, economic events, sector trends and more.
- Access *The Wall Street Journal* and *Barron's* directly from the dashboard.