

4-H AND CME GROUP PARTNERED TO CREATE COMMODITY CARNIVAL,

a fun learning activity for students to experience managing the business risks associated with producing and bringing livestock to market.

The game aims to build greater literacy in agricultural science and economics at state and county fairs. Participants raised a hog during the 2013 season. In 2014, participants raised a steer.

The Commodity Carnival consists of three activities that guide participants through the process of producing a commodity and selling it.

1 Grow your Steer

Participants filled plastic eggs with grain, feed and other items representing necessary investments required to raise a steer.

2 Sell your Steer

Participants send their "steer egg" down the "Plinko-style" Risk Ranch board to see if they can avoid market risks to make a profit.

3 Win a Ribbon

Special prizes were awarded to participants whose selling prices were greater than the investment required to raise their steers.

RISK RANCH

New in 2014, the Risk Ranch app allows kids to practice these same concepts beyond the fairgrounds on their smartphones or computer screens.





Risk Ranch

“BEEF UP” ON AGRICULTURAL ECONOMICS WITH THE RISK RANCH APP

RISK RANCH

is available for web play on
FuturesFundamentals.com, in
the App Store and through the
Android Market.

Android Download

> [Google Play](#)



iPhone Download

> [Apple Store](#)



RISK RANCH

is a fun and fast-paced, single-player game,
challenging you to take on the role of a modern day rancher and bring a
steer to market.

Based on CME Group and 4-H's Commodity Carnival board game, players
will experience real life agricultural risks and will need to make strategic
decisions in order to win the blue ribbon!



PRESENTED BY  CME Group