

4-H AND CME GROUP PARTNERED

to create the 2013 Commodity Carnival—a fun learning activity for students to experience managing the business risks associated with producing and bringing food to market. The inaugural fair season successfully targeted members of the agricultural community, ultimately building greater literacy in agricultural science and economics.

The Commodity Carnival consisted of three activities to guide participants through the process of producing a commodity and selling it.

1 Grow a Pig

Participants filled pink plastic eggs with grain, feed and other items representing necessary investments required to raise a hog.

2 Sell a Pig

Participants sent their pink “pigs” down the “Pig-Linko” board past obstacles representing various risk factors in order to receive a final sale price for their hog.

3 Win a Ribbon

Special ribbons were awarded to participants whose selling prices were greater than the investment required to raise their hogs.



 CME Group