



CME GROUP AND 4-H EDUCATE YOUTH ON AGRICULTURAL ECONOMICS

CME Group and the National 4-H Council partnered to create the Commodity Carnival, a fun learning activity for students to experience managing the business risks associated with producing and bringing livestock to market. The game aims to build greater literacy in agricultural science and economics at state and county fairs.

The Commodity Carnival consists of three activities that guide participants through the process of producing and selling livestock: grow your livestock, sell your livestock and win a ribbon.

The Commodity Carnival has appeared at over 500 state and county fairs since 2013. Visit cmegroup.com/4Hcarnival to learn more.





Risk Ranch – at the fair or on your screen – allows young people to learn about the risks farmers and ranchers face every day by growing and bringing livestock to market. They can choose the amount of feed, medicine and equipment costs to invest in their animal, then take it through the “Plinko-style” Risk Ranch to see if they can avoid market risks to make a profit – and take home that blue ribbon.

RISK RANCH is available on the web, in the App Store and through the Android Market.

Android Download

>[Google Play](#)



iPhone Download

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Visit FuturesFundamentals.com to play online.