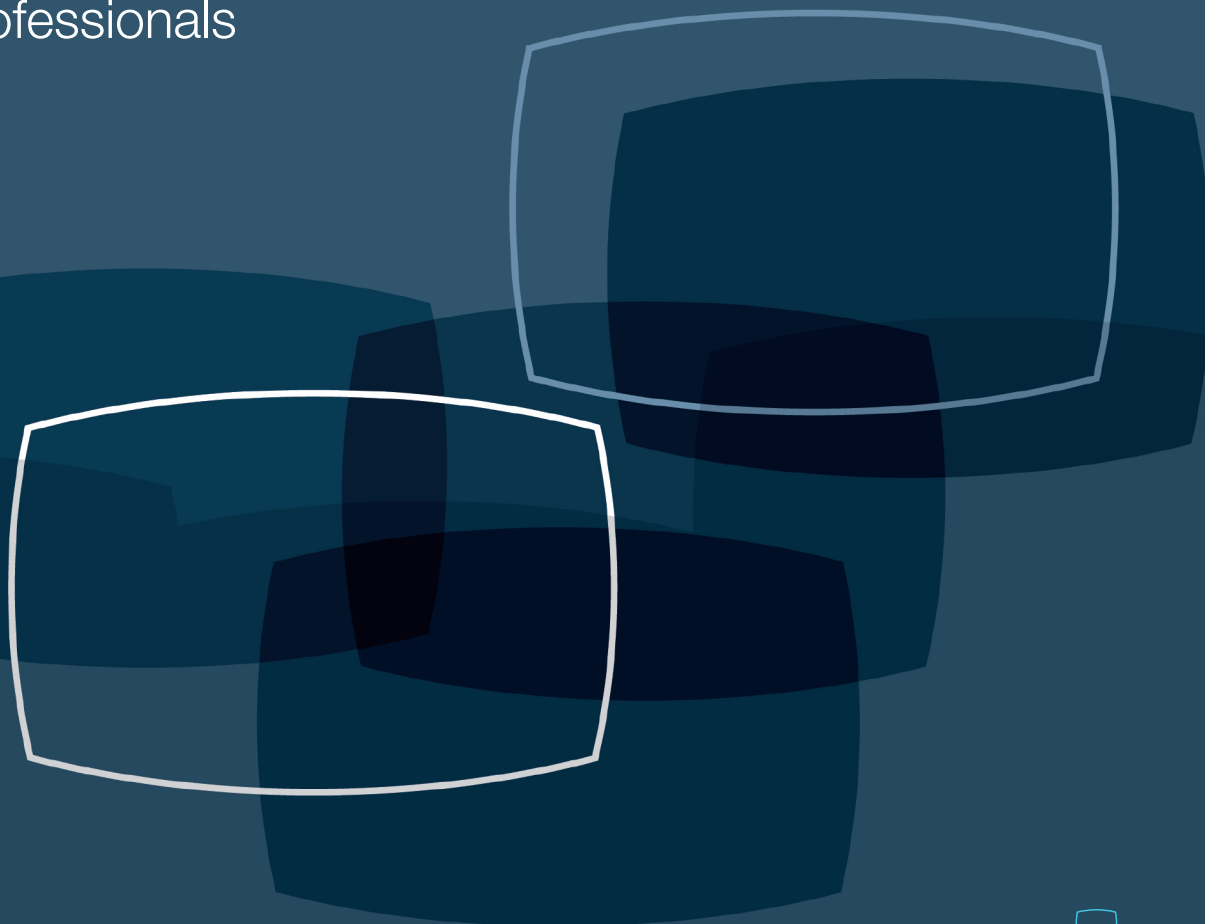


The credit information specialist



# Boosting the effectiveness of OTC credit market professionals



## Financial institutions worldwide rely on CMA's products and services every day

CMA provides credit market pricing data and intra-day services which increase productivity, efficiency and speed of transactions.



CMA completely transforms your ability to trade, manage and audit OTC credit and credit derivative opportunities.

### About CMA

In late 2001 a group of credit specialists decided to improve the way that business was conducted in the credit markets. Frustrated by the vast, disorganised flow of information and the lack of transparency, they set up Credit Market Analysis (CMA) to deliver innovative solutions.

CMA organises CDS and bond quotes and valuation data. CMA helps credit market professionals to make sense of the data that surrounds them. CMA's products and services improve productivity and efficiency, and expedite the trading processes.

## In short, CMA makes credit market professionals' lives easier

### Asset classes covered



- CDS
- Loan CDS
- Credit Indices
- Tranches
- Bonds
- Convertible Bonds
- Correlation Pricing

### Pioneers

CMA is an innovative, independent, profitable company with offices in London and New York.

### CMA was first to

- Enable traders to view, organise and store the prices that they receive in real-time, regardless of format (CMA QuoteVision).
- Provide a new methodology for price verification, enabling organisations to have a true market view and more accurately evaluate their end-of-day positions (CMA DataVision).

### CMA's Products and Services



QuoteVision™ is the market leading real-time price discovery service which enables credit market professionals to make sense out of the vast amounts of securities and derivatives prices they receive from their trading partners via email and messaging systems, and to act rapidly on it for trade execution purposes.

QuoteVision creates opportunities, enhances performance, increases efficiency and reduces costs.



DataVision™ is a high quality, same day, consensus based price verification data service for CDS, Indices and Tranches, used primarily for mark-to-market, flash P&L, research and analytics. It is sourced from the front offices of 30 buy-side firms including leading Hedge Funds, Asset Managers and global Investment Banks.

DataVision significantly improves the precision and speed with which Hedge Funds, Investment Banks and Asset Managers can benchmark their performance and mark their books.

*QuoteVision and DataVision are trademarks of CMA.*

**“CMA’s services are innovative and reliable; it was an easy choice to select DataVision for our month-end valuations, especially as it integrates so well with QuoteVision, which is a key part of our market data backbone”**

GEOFF SMAILES, PARTNER AND  
JOINT FOUNDER, SOLENT

#### CMA’s products and services enable you to

-  act immediately and discreetly on the best bids and offers
-  quickly and confidently analyse exposure to risk
-  mark your books with a precise audit tool based on observed market prices
-  obtain clean time series to feed financial models

**Over 90% of the top 15 global investment banks are CMA clients**

#### Who benefits from using CMA’s products and services?



CMA’s products and services are rapidly becoming key building blocks in our clients’ market data infrastructure. They allow information to be used across the entire institution, by:

**Front-Office Team**

**Risk Managers**

**Finance Professionals**

**Research Groups**

CMA’s products and services drive decision-making across the credit markets. Widely used and trusted, they provide you with a faster, more accurate and broader view of the market in real-time.

**“CMA listens to its clients; it has its ear to the market and focuses on what the market wants”**

PETER ROSEMANN –  
COO, NBSAM

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