



TradeHelm Inc. engineers and implements custom algorithmic and correlation-based execution platforms for institutional and proprietary trading firms. Through our Professional Trader™ and Strategy Architect™ components, TradeHelm's patent-pending algorithmic trading architecture and interfaces provide trading firms a powerful approach to institutional alpha and position trading.

Our flagship trading interface, TradeHelm Professional Trader™, is a multi-asset class alpha trading system that provides an array of execution tools, including book aggregation for correlated financial instruments. TradeHelm Strategy Architect™, our algorithmic trading engine, is both an automated alpha trading system and an institutional position trading platform that allows users to deploy multi-variate strategies consolidated within a finite state machine. Used together, these technologies allow firms to implement custom multi-asset class algorithmic strategies for institutional trading operations.

TradeHelm's value addition is not in the creation of strategies that capture alpha, rather it is in the development of a trading architecture that executes such strategies easily and efficiently. Our organization's approach is to provide our customers with specialized solutions that are not available to a broad audience of users. In the end, the solution TradeHelm implements and the strategies your firm deploys will be differentiated from anything else in the marketplace.

I encourage you to contact TradeHelm directly to understand more about our products.

Sincerely,

A handwritten signature in black ink, appearing to read "Braden Janowski", with a long, sweeping underline that extends to the right.

Braden Janowski
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