

Holleb Consulting - Electronic Trading Services

Holleb Consulting, Inc. (HCI) is a premier developer of software for the electronic trading industry. HCI has been architecting, developing and supporting electronic trading platform deployments for close to fifteen years. Our solutions include high performance, high reliability market data gateways, market data and order routing servers and algorithmic trading platforms that support complex, high frequency trading strategies. Following are what distinguishes us in the market place:

Experience:

HCI has been providing consulting to the electronic trading industry for close to fifteen years. We have architected and developed full featured trading platforms from the ground up as well as developed specific applications for the existing infrastructures of our clients. We have acquired the knowledge and expertise over the years that enable us to avoid the pitfalls of less experienced developers.

Greg Bedlek is our Trading Systems Guru. Greg is a pioneer in the industry having invented the PC Quote (Hyperfeed) platform introduced in the late 80's. Since then Greg has architected and deployed several generations of trading platforms for multiple firms. He is an expert in high performance, high reliability, development.

Turnkey Solutions:

For those not looking for custom solutions, we have recently partnered with Waverules LLC to offer a complete solution for high speed low latency algorithmic trading. Designed for high speed, low latency and scalability, the Waverules platform offers direct exchange gateways, risk management, and the next generation SMART API for fast complex algorithmic model building, testing and deployment. The Waverules platform is pre-certified. HCI provides added value training, consulting, programming and support for the Waverules product.

Base code:

HCI has a base library of high performance, high reliability C++ source code that allows us to jump start development projects. Our source code has been performance tuned to eliminate latency and has been tested and proven in live trading for extended periods of time. This results in reduced time frames for your development project. At the completion of the project HCI will deliver the customized source code to you. You own it.

Team Approach:

HCI is a full service IT consulting firm with a staff of analysts, developers, and network engineers. We further enhance our internal staff with strategic alliance partners who are successful independent contractors that we have prescreened and have prior experience working with. All developers have a minimum of 15 years of programming experience and a minimum of 5 years of trading systems development experience. HCI will assign multiple developers to specific tasks in a project to take advantage of their particular expertise. This enables us to deliver solid applications rapidly. Our developers our experienced in UNIX (Linux, Solaris) Windows and Mac.

Support:

HCI is available to provide ongoing support and maintenance of your software. We will keep it up to date with new releases of exchange API's, deploy enhancement requests and provide trade log analysis. If you decide to transition maintenance to your internal development staff, HCI will work closely with them to transfer our knowledge of the applications to them.

Other Services:

- Outsourcing
- Strategic consulting
- Project management
- Co-location management
- Infrastructure architecture and deployment
- Performance tuning
- Code reviews
- Testing