

Sponsorship Opportunities

We would like to offer you an opportunity to become a sponsor of the CME Group Commodities Trading Challenge – an international electronic and open outcry competition for undergraduate and graduate students.

Last year, over 400 students from 85 universities participated including: *Chicago, Columbia, Hofstra, Houston, Illinois/Chicago, Illinois/Urbana, Michigan, MIT, New York, Notre Dame, Oklahoma State, Penn, Rice, Syracuse, Tennessee, Texas/Austin, Texas A&M, Tulane, Villanova, and Virginia.*

Previous winners and participants have gone on to work at *Valero Energy Corp., Merrill Lynch, BP, ConocoPhillips and MBF Asset Management.* You can benefit as a sponsor by increasing exposure to your firm from a recruiting perspective, as well as by marketing the services you provide to a large group of prospective traders.

Electronic trading portion: Beginning February 15, 2012, participants will be able to experience what it is like to work as an energy or precious metals trader. Each team begins with a simulated account balance of \$100,000. Teams use CQG Integrated Client trading platform to identify opportunity, enter trades and monitor positions. Teams with the highest account balance on March 1 will advance to the Final Round where they will trade until March 16, with a simulated account balance of \$250,000. The top four teams receive prize money, with a member of the winning team receiving a paid summer internship with CME Group in Chicago.

Open out-cry competitions: The first event will be at a new location, CME Group in Chicago on Friday, March 23. The second event will be at the Bauer College of Business at the University of Houston on Saturday, March 31. Participants will compete as individuals for cash prizes.

CME Group has successfully worked with universities providing competitions like this for the past 10 years. With your help, we are looking to extend this tradition and expand the competition. As a sponsor, you can choose the level that best fits your marketing needs:

Platinum	\$2,000	Company logo and description listed on www.cmegroup.com/tradingchallenge ; signage at both the Chicago and Houston open outcry events, a copy of participant resume book, customized message from your firm in a recruiting email sent to participants following the event, plus the ability to distribute promotional material at the open outcry events in Chicago and Houston .
Gold	\$1,500	Company logo and description listed on www.cmegroup.com/tradingchallenge ; signage at both the Chicago and Houston open outcry events, plus a copy of participant resume book
Silver	\$1,000	Company logo and description listed on www.cmegroup.com/tradingchallenge

You may also contact us to discuss additional sponsorship opportunities, which can include internships, market data or commentary offerings.

2012 Commodity Trading Challenge - Sponsorship Form

Please complete the following form and return via email or fax:

Jenny Evenhouse - CME Group Market Education education@cmegroup.com

Fax (312) 634-1590

Name of Sponsoring Firm: _____

Mailing Address: _____

Contact Name: _____

Phone/E-mail: _____

Please check the sponsorship level you wish to participate in.

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Please e-mail your company description and logo in jpeg or eps format by February 1, 2011 to education@cmegroup.com

We appreciate your participation.

